

Eng

NOVEMBER/DECEMBER 2023

**CEEN55B — JOURNALISM**

Time : Three hours

Maximum : 75 marks

**SECTION A — (10 × 2 = 20 marks)**

Answer ALL questions.

1. Name any two Indian language press.
2. What is news?
3. What is the use of headlines?
4. Who is a sub editor?
5. What is the nature of job of copyeditor?
6. Name any two components of copy editing.
7. Write about preparing copy for the typesetter.
8. What do you mean by the term typesetter?
9. What is house style of news writing?
10. What is running head in journalism?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Write a note on News sources.  
Or  
(b) Explain the role of the journalism.
12. (a) Discuss the role of a sub editor.  
Or  
(b) Brief a note on organising and structure of the newspaper.
13. (a) What are the rules of copy editing?  
Or  
(b) Explain the design and specimen pages.
14. (a) Write a note on Proof Reading.  
Or  
(b) Write down some proof reading symbols and explain them.
15. (a) Explain in a paragraph about the content list.  
Or  
(b) Briefly discuss about illustration list.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss the history of journalism.
17. Examine the duties of editor.
18. Explain copy editing.
19. Discuss the proof reading process.
20. Bring out the significance of House Style.
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